



RED RIBBON CLUB

SWAMI VIVEKANAND GOVERNMENT COLLEGE GHUMARWIN
DISTRICT-BILASPUR (H.P.) 174021, (Tel.) 01978-255551
Website: <https://gcghumarwin.org.in/> Email: gcghumarwin-hp@nic.in

RRC GUIDELINES

Basic Concepts of RRC:

The Red Ribbon was created in 1991 by the Visual AIDS Artists Caucus, New York City, America.

- The color red was then chosen as it symbolizes to the colour of blood and the idea of passion—not only anger, but love.
- RED RIBBON was first worn publicly by Jeremy Irons at the 1991 Tony Awards.
- Later on Red Ribbon is the international symbol of HIV/AIDS awareness.
- Support to the organizations that care for the HIV/AIDS.

Objectives:

- To reduce new HIV infection among youth by raising their risk perception through awareness on Sex, Sexuality and HIV & AIDS.
- To induce among youth the spirit to help and support People Living with HIV/AIDS there by reducing stigma and discrimination against HIVs.
- To motivate youth and build their capacity as peer educators and change agents by developing their skills on leadership, negotiation, and team building.
- To promote Voluntary non-remunerated Blood Donation among youth.

Mission:

Effective prevention, care and support for HIV/AIDS is possible in an environment where human rights are respected and where those infected or affected by HIV/AIDS live a life without stigma and discrimination.

Peer educators of our **RRC** believe that people need to be aware, motivated, equipped and empowered with knowledge so that they can protect themselves from the impact of HIV. We confront a stark reality HIV can happen to any of us. Our hope is that anyone can be saved from the infection with appropriate information on prevention.



RED RIBBON CLUB



SWAMI VIVEKANAND GOVERNMENT COLLEGE GHUMARWIN
DISTRICT-BILASPUR (H.P.) 174021, (Tel.) 01978-255551

Website: <https://gcghumarwin.org.in/> Email: gcghumarwin-hp@nic.in

What is RRC?

Red Ribbon Club (RRC) is a voluntary organization of college students. Its main aim is sensitization of students towards the risk perception and prevention of HIV infections among youth as well as promoting voluntary blood donation.

Activities:

Different activities are routinely done to increase awareness among youth on sexual reproductive health and HIV/AIDS through:

- HIV-AIDS Awareness rally.
- Lecture's on AIDS & Society.
- Health hygiene camp.
- Blood testing camp.
- Poster /Debate/Slogan Competition etc.

Organization:

Chief Patron Red Ribbon Club- Sh. Ram Kishan, Principal

Programme Nodal Officer- Dr. Jaswant Singh Saini, A.P. Department of Botany